

DIPLOMA | Event Management

By London City University

Course Overview

The event management course is designed to develop structured approach to operational and managerial basics. The participants can learn the skills to develop and deliver meetings, conferences and exhibitions. They can learn how to develop budgets and work breakdown structures and develop an insight about risk management and possible planning. The course covers key elements of event management such as venue selection, registration, catering, entertainment, sponsorship, and marketing, etc.

Why should one take this certification?

This course is designed for professionals wanting to get promotion in their chosen areas and career.

Course Outline

- ❖ Event management training
- ❖ Key elements of event planning and management
- ❖ Management essentials
- ❖ Opportunities and challenges
- ❖ Budget development
- ❖ Risk mitigation and contingency plans
- ❖ Theming and entertainment

Course duration	3 Months OR as per your requirement Flexible and dependent on your time frame and need
Entry Requirements	A Success Oriented Personality
Certification	London City University , will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.
Mode of application	Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to info@cvwarehouse.ae and get 50% discount on all courses offered by London City University
Course Assessment	London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent.